



Plymouth, MN - February 20, 2020

Partners in innovation:

We are thrilled to announce that The National Food Lab (“The NFL”) is back as the market leading brand in food and consumer product innovation, and your partner for consultative thought partnership and execution in bringing new products to life. The “new” NFL is the result of the combination of three companies with long track-records of food and CPG leadership:

- ✓ **The National Food Lab (The NFL)**
- ✓ **Food Perspectives Inc. (FPI)**
- ✓ **International Food Network (IFN)**

The NFL brand now represents the integration of these companies’ deep technical expertise and extensive capabilities in sensory science, consumer insights, and product and process development to offer unmatched end-to-end product development solutions. Even with our 44 years of excellence in product creation, development, and life cycle management, today’s NFL offers a more expansive network than ever with a new global reach:

- ✓ **A network of four US sites:**
 - ❖ **Livermore, CA**
 - ❖ **Ithaca, NY**
 - ❖ **Plymouth, MN**
 - ❖ **Naples, FL**
- ✓ **Sister companies on three other continents, executing product development and consumer testing on a global scale**
- ✓ **New capabilities including:**
 - ❖ **Production of salable food for test markets**
 - ❖ **Enhanced meta-analysis and data/project reporting system**
 - ❖ **Support for the CBD, personal and home care markets**
 - ❖ **Powder packaging**
 - ❖ **Clinical project support**



- ❖ Product lifecycle support including specification development, management and audit
- ✓ Complementary chemistry, microbiology and physical testing as part of Eurofins, the world's leading analytical testing company and our corporate parent.

Our new logo emphasizes elements of our mutual success:

- *Emphasis on “Lab” – we are at our core a learning laboratory – for experimenting and learning consumer preferences and new ways to delivery healthy nutrition and consumer products*
- *Orange leaf - recognizes our history and relentless focus on natural and clean label ingredients*
- *Upward stream of growth in the xylem veins of the leaf – we add our experience, intellect and creativity to power your brand and business to new heights*

We encourage you to see all we can offer as your development partner:

- ✓ Contact your NFL client service or project contact
- ✓ Contact me as follows:

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- ✓ Visit our Website: TheNFL.com
- ✓ Visit our LinkedIn page: <https://www.linkedin.com/company/the-national-food-laboratory/>
- ✓ Meet us at Natural Products East, IFT or Supply Side West in 2020!

Thanks for being a part of our continuing story, and letting us be part of yours.

Alan Roberts
President and Commissioner



Notes for the editor:

About Eurofins – a global leader in bio-analysis

Eurofins Scientific, through its subsidiaries (hereinafter “Eurofins” or “the Group”), believes it is a global leader in food, environmental, pharmaceutical and cosmetics products testing and in agrosience CRO services. It is also one of the global independent market leaders in certain testing and laboratory services for genomics, discovery pharmacology, forensics, CDMO, advanced material sciences and in the support of clinical studies. In addition, Eurofins is one of the leading global emerging players in esoteric clinical diagnostic testing. With over 47,000 staff across a network of more than 900 independent companies in over 50 countries generally specialised by end client markets and operating more than 800 laboratories, Eurofins offers a portfolio of over 200,000 analytical methods to evaluate the safety, identity, composition, authenticity, origin, traceability and purity of biological substances and products, as well as providing innovative clinical diagnostic testing services. The Group’s objective is to provide customers with high-quality and innovative services, accurate results on time and, when requested, expert advice by its highly-qualified staff.

Eurofins is committed to pursuing its dynamic growth strategy by expanding both its technology portfolio and its geographic reach. Through R&D and acquisitions, the Group draws on the latest developments in the field of biotechnology and analytical chemistry to offer its clients unique analytical solutions and a very large range of testing methods.

As one of the most innovative and quality-oriented international companies in its industry, Eurofins is ideally positioned to support its clients’ increasingly stringent quality and safety standards and the increasing demands of regulatory authorities and healthcare practitioners around the world.

Shares in Eurofins Scientific are listed on the Euronext Paris Stock Exchange (ISIN FR0000038259, Reuters EUFI.PA, Bloomberg ERF FP).