



For Immediate Release

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THE NATIONAL FOOD LAB ADDS PACKAGING SERVICES

(Livermore, CA) - The National Food Lab has recently hired Dr. Albert Elboudwarej as Manager, Package Development. Albert will head all Packaging Services at The NFL, adding a new suite of offerings for our clients.

Albert is a veteran of the packaging world with deep experience in a diverse set of packaging solutions. He joins The NFL after 20 years of combined academic and industry experience, and holds a PhD. in Packaging from Michigan State University. His industry experience includes working at companies such as Shaklee, Logitech and Johnson & Johnson in areas like design, material technology and packaging processes. He has earned packaging awards in both Europe and the United States, and holds numerous packaging patents.

Kevin Buck, CEO and President of The NFL, commented “Albert is an extremely well-respected packaging expert; his background and experience make him a fantastic addition to our team. This further demonstrates The NFL’s commitment to provide our clients with services throughout the product lifecycle. Packaging services are an integral component of the new product development process. Under Albert’s guidance, The NFL continues to play an integral role in accelerating our clients’ speed to market.”

With this latest supplement to our broad portfolio services, The NFL now offers unparalleled packaging services. We deliver packaging services throughout the product life cycle from packaging landscapes during the ideation phase through packaging cost reduction or sustainability assessment for a product that’s already in-market – and a plethora of services in between. Our key services include Package Design, Green Packaging,

where art meets science

Package Material Testing, Package Integrity Testing & Shelf Life Testing, Package Graphic, Packaging Engineering and Packaging Training & Workshops.

ABOUT THE NFL: The National Food Lab (The NFL) is a unique place where art meets science in the business of food. We are experts in the fields of food marketing, culinary innovation, product and package development and commercialization, consumer insights, sensory evaluation, food safety and food quality. We work globally, advising and assisting clients with innovation, speed-to-market, and protecting the brands they work so hard to build. Come visit us in person or on the web at www.TheNFL.com.