



For Immediate Release

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THE NATIONAL FOOD LABORATORY AND INTERNATIONAL FOOD NETWORK JOIN FORCES

Transaction Creates Suite of Fully Integrated Product and Process Development Consulting Services and Testing Solutions

Chicago, IL – Safe Foods International Holdings, LLC (SFIH) has announced the acquisition of the International Food Network (IFN), a consulting firm providing product development services from initial idea generation through commercialization. The partnership between IFN and SFIH's other holding, The National Food Laboratory (The NFL), a consulting and testing firm supporting the food and beverage industry, will create a group able to provide a comprehensive offering of product and process development solutions for a broad set of products and clients.

“We are very excited to welcome IFN to the Safe Foods group,” said Eric Larson, Chairman of SFIH. “IFN will further SFIH’s mission of assisting companies that bring consumers products that are safe, nutritious and great tasting.”

“The team at IFN are product development experts and well known in the space,” said Johannes Burlin, President of SFIH and Chairman of The NFL. “The combined skills of IFN and The NFL will allow us to offer new services to our clients in ways that other firms cannot currently provide. It will be a new way of delivering results within our industry which we believe will benefit our customers greatly.”

“IFN is very proud to be joining the Safe Foods family. We are known for developing foods, beverages and ingredients that taste better while being better for you and SFIH’s focus on food safety and sound nutrition is

very congruent with our values ,” said Peter Salmon, Founder and CEO of IFN. “The NFL’s leadership in sensory research, consumer testing, food safety, analytical services, and process authority services are perfect complements to our skills in product and process development.”

The combined entity will now offer over 100 in-house subject matter experts, 4 R&D centers (including 1 in Europe), 10 product development labs and culinary kitchens, over 4,000 square feet of modular pilot plant space, proximity to additional pilot plant space and technical contacts at leading food science universities, 36 computerized sensory booths/consumer test stations, and both chemistry and microbiology analytical labs. The firms will have facilities in Livermore, CA (San Francisco Bay Area); Ithaca, NY; Naples, Florida; and Reading, UK.

About The National Food Lab (The NFL): Based in Livermore, CA, The NFL is a food and beverage consulting and testing firm providing creative, practical and science-based solutions for the following areas: food safety and quality; sensory and consumer research; and product and process development. With highly experienced subject matter experts and nearly 40 years of proven industry experience, The NFL creates value for clients by enabling them to develop commercially safe, high quality and great tasting foods and beverages. For more information on The NFL, visit www.TheNFL.com.

About International Food Network (IFN): Headquartered in Ithaca, New York (in Cornell University’s Business & Technology Park), and having fully staffed satellite locations with test kitchens, laboratories and pilot facilities in Naples, Florida and Reading, England (in Reading University’s Science & Technology Centre), the International Food Network is in its 28th year of developing and implementing exciting, unique new product technologies to support the innovation programs of some of the world’s leading food, beverage and nutritional solutions companies. To learn more about how we provide leadership in innovation visit www.intlfoodnetwork.com.

About Safe Foods International Holdings, LLC (SFIH): Based in Chicago, IL, SFIH is a consulting and laboratory testing firm devoted to the design and production of safe and nutritious foods.